



The Kentuckiana Chapter of ISACA is proud to provide this unique four day (June 8 – 11) seminar with two corporate governance relevant topics taught by Gordon Smith, President and CEO of Canaudit, Inc. In today's environment of change and soon-to-be corporate regulatory requirements, it is essential to become savvy in application of technical and enterprise governance. The two courses below can be taken individually, or together. Space is extremely limited and given the relevance of the topic, we expect an extremely high volume of interest. Please take advantage of our early bird prices (Through March 31st).

These courses will be provided at the Hyatt Hotel in Downtown Louisville, Kentucky. This exciting venue is located just a few hundred feet from one of Louisville's most exciting spots, [4th Street Live](#).

Please check out the Kentuckiana ISACA website [HERE](#) for pricing and sign-up information.

For more information, please send email to mvincent@humana.com (Michael Vincent, KY ISACA President)

#1 – Understanding & Preventing Electronic Fraud

When: Monday, June 8 and Tuesday, June 9, 2009

Time: 8:00 am sign-in, 8:30 am to 5:00 pm

Instructor: Gordon Smith, President and CEO of Canaudit, Inc.

Summary:

Electronic fraud is one of the best-kept secrets of modern business. While it is constantly occurring, most organizations cover up electronic fraud, absorb the loss as a cost of doing business and move on. This not only increases the cost of doing business, but it ensures that the perpetrators can continue their activities, moving from one target to the next without fear of being apprehended, let alone a conviction. If they are caught, the faulty security and shoddy controls enable the defense lawyers to create reasonable doubt. If E-business is to survive, E-fraud and theft must be stopped. It is time to draw the line in the sand and this course will help you do just that.

The instructor will provide the participants with an understanding of the types of E-fraud, how to detect it and how to prevent it. The participants will learn the need for network, application, and server security, as well as the need to build fraud sniffers, monitors, and surveillance applications. They will also learn how to convince management that strong controls must be in place to enable successful apprehension and prosecution of E-fraud cases.

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#2 - Corporate Insecurity: Pillaging Information Assets, Destroying Established Reputations

When: Wednesday, June 10 and Thursday, June 11, 2009

Time: 8:00 am sign-in, 8:30 am to 5:00 pm

Instructor: Gordon Smith, President and CEO of Canaudit, Inc.

Summary:

Corporations, governments, and universities have one thing in common. They have all been targets of hackers and dishonest employees. Bank of America and Wachovia had client data sold by staff. Citi Group, City National and Time Warner lost electronic media; Card System Solutions, USC, California State University Chico and ChoicePoint had customer data taken. All of these institutions not only had to perform costly remediation, but their issues were widely reported in newspapers across the land and around the world. Clearly, traditional control structures have failed! Servers, databases and even outsourced operations are exposed to pillagers!

Executive management is not only embarrassed, but they feel that they have been deceived by incorrect assurances from middle managers, security staff and even auditors that their systems and data were safe. They provided management with a false sense of security based on testing and verifying antiquated controls that are not effective against the skilled cyber-thief. In this highly charged and controversial presentation, Gordon Smith, President and CEO of Canaudit Inc., will demonstrate how old-style controls can be easily defeated. Section by section, control by control, he will demonstrate how easy it is to defeat control structures. This is a session that must not be missed!



Gordon E. Smith

Home Base: Hamburg, Pennsylvania

Gordon Smith, President and CEO of Canaudit, Inc., has over a quarter century of progressive audit experience. He continues to explore new audit and security technology as he develops new auditing procedures and techniques. Specializing in high-tech auditing, Gordon is a recognized expert on auditing complex networks, operating systems, databases, and forensic auditing. He is the original developer of the Canaudit Penetration Testing methodology and continues to be a leading member of the penetration audit team.

As a practicing auditor with a strong business sense, Gordon is adept at tying critical audit findings to the key objectives of the organization. He has been the keynote speaker at many national and international conferences. His highly energetic and enthusiastic presentations make audit topics interesting, exciting, and informative. His motivating style and dynamic delivery techniques capture the interest of the audience, open their minds, and inspire them to accept new methodologies and techniques. His innovative audit techniques and ability to translate complicated technology into simple English make Gordon one of the most popular speakers on the audit and computer security lecture circuit.

Gordon is a distinguished career auditor with both internal and external audit experience. He founded Canaudit in 1985 to provide professional development and consulting services to the international audit community. Through Canaudit, Gordon has provided training and audit consulting services to many of the larger organizations such as banks, utilities, insurance companies, retail, government, and manufacturing concerns and has provided extensive services in the medical services industry.

Gordon pioneered the integrated audit concept and assisted many of the above organizations in making the transition to the integrated audit concept. His unique ability to explain complex information technology concepts has enabled many internal auditors to succeed in becoming “true” integrated auditors. His structured COSO-compliant approach enables integrated auditors to provide increased audit coverage while dramatically reducing the time required to perform integrated application audits.

Gordon was the recipient of the 2002 Wasserman Award for Outstanding Achievement in the field of Information Systems Auditing and Control. He is a Certified Management Accountant (Canada) who graduated in 1981. He is also a Certified Government Financial Manager and a member of The Institute of Internal Auditors and The Association of Government Accountants. Gordon is listed in the *Who's Who of Leading American Executives* and has published two books titled *Network Auditing: A Control Assessment Approach* and *Control and Security of ECommerce*, both published by John Wiley and Sons.